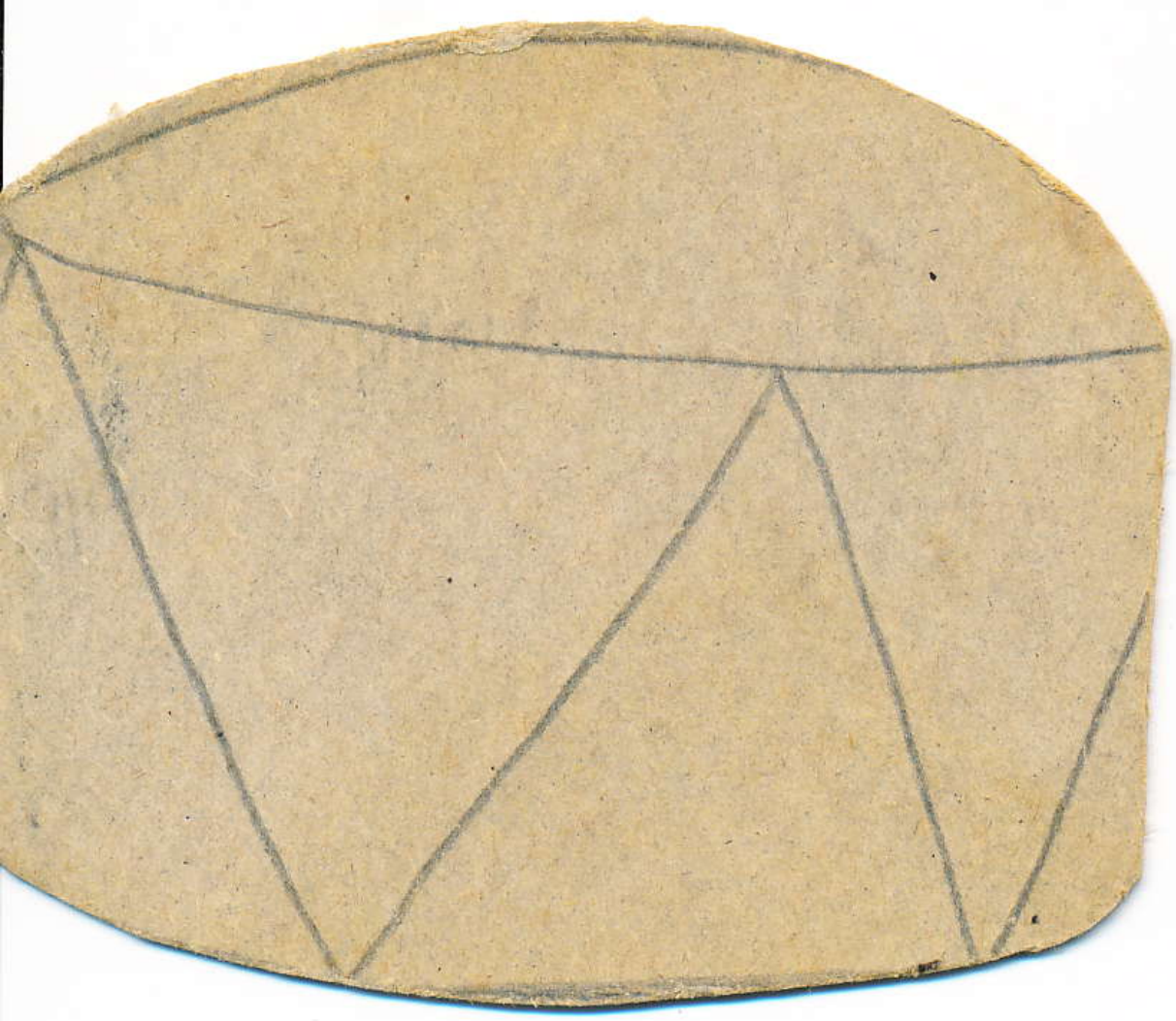

TIDE ACTU
BRIGHTENS CO
Tide actually brightens colo
by hard water film! Fast co
be washed in warm or mo
hot Tide suds in tub or
Colors that are not fast sho
washed separately in lukewarr
suds, quickly, without soakin
AP WITH TIDE
For Best Result
Use Tide Alon
hes Cleaner
Than Any Soap!
kind-to-hands suds are
ease like magic . . .
DISHES